Celebrating leadership in the Complete Streets movement



Monday, January 11, 2027 | Washington, DC

ABOUT THE EVENT

Join Smart Growth America's **National Complete Streets Coalition and Honorary Co-Host Barbara McCann** for an evening celebrating the leaders, communities, and organizations advancing Complete Streets. Held during TRB week, the reception will bring together transportation leaders from across the country for networking, recognition, and a look ahead at the Coalition's priorities.

Launching in 2027, this annual event celebrates Complete Streets leadership while supporting the Coalition's work to advance safer streets nationwide.

SPONSORSHIP OPPORTUNITIES

$25,000 Presenting Sponsor
- Premier logo placement on event webpage and invitation
- Speaking opportunity during the program
- Prominent logo placement on event signage and materials
- Full-page program ad
- 10 complimentary tickets

$10,000 Leadership Sponsor
- Logo recognition on the event webpage, invitation, and program
- Recognition from the podium
- Logo placement on event materials and on-site signage
- Half-page program ad
- 8 complimentary tickets

$5,000 Champion Sponsor
- Logo recognition on the event webpage, invitation, and program
- Logo placement on event materials and on-site signage
- Quarter-page program ad
- 6 complimentary tickets

$2,500 Community Sponsor
- Name listing on event webpage and program
- Inclusion on event sponsor signage
- 4 complimentary tickets

$1,000 Advocate Circle
- Name listing in event webpage and program
- Inclusion on event sponsor signage
- 2 complimentary tickets

Why sponsor

- ***Reach*** *transportation leaders gathered in Washington during TRB week.*
- ***Demonstrate*** *your organization's commitment to safer, more connected communities.*
- ***Increase*** *visibility among national transportation decision-makers.*
- ***Invest*** *in the future of the Complete Streets movement.*

Reach and recognition

Your sponsorship provides visibility to transportation leaders in the room and audiences across Smart Growth America's communications channels, including:

- *150+ transportation leaders attending the reception*
- *50,000+ Smart Growth America email subscribers*
- *Logo recognition on the event webpage, invitation, and program*
- *Public agencies, consultants, and Coalition partners nationwide*

Interested in sponsoring? Contact ***Eric Cova | ecova@smartgrowthamerica.org***

Smart Growth AMERICA